

ABSTRACT OF THE INVENTION

A method and system for recycling of cigarette butts and other small litter items that utilizes a recycling device which is provided with the sale of products having non-consumable portions, such as cigarettes with cigarette filters. The product manufacturer can attach or insert the recycling device to or in the product packaging. A retailer includes the recycling device with the sale of the product at no additional cost to the consumer. The recycling device includes a refund value amount that reduces the price of future product purchases. The consumer places non-consumed portions of the product, such as cigarette butts, inside the recycling device and presents it to the retailer to obtain the discounted price. The retailer collects and stores the recycling devices for subsequent collection by or delivery to a recycling facility. The method and system encourage recycling and reduce littering of small non-consumable items.